

September 18, 2018
AEON Environmental Foundation
AEON 1% Foundation

Emergency Aid Money Donation for "2018 Hokkaido Eastern Iburi Earthquake" Zone

As emergency aid funding for the affected area that suffered massive damage from the 2018 Hokkaido Eastern Iburi Earthquake that occurred before dawn on September 6, the AEON Environmental Foundation and the AEON 1% Club Foundation donated a total of 10 million yen to Atsuma Town.

Atsuma Town was visited by violent quakes of seismic intensity 7. In addition to resulting in the collapsing of roads and forest land from large-scale mudslides, this event also saw approximately 2.95 million homes across the entire span of Hokkaido lost power from an emergency suspension of the Tomato-Atsuma Power Station, and dramatically impacted the lifestyles of town residents and the business operations of companies.

The town is still experiencing cut off roads and suspension of water services, and many town residents have been forced into emergency public shelter living conditions.

AEON Environmental Foundation has worked together with everyone in the town to plant 17,000 trees in the upriver area. As a response to this earthquake, and with a contribution to the "continued community development" as one pillar of the AEON Environmental Foundation's business operations, the Foundation decided to donate assistance funding together with the AEON 1% Club, a group engaged in providing assistance for reconstruction and restoration of the large-scale damage zone.

Both Foundations wish to express their sincere condolences to everyone affected by the disaster, and are sincerely praying for a return to normal living conditions as soon as possible.

- Information on the emergency aid money donation to Atsuma Town -

1. Date and time: September 16, 2018 (Sun.) 13:30
2. Location: Atsuma Town Office
3. Donation recipient: Atsuma Town
4. Amount: 10 million yen
(Breakdown) AEON Environmental Foundation: 5 million yen
AEON 1% Club: 5 million yen
5. Attendees: Mayor of Atsuma City, Hokkaido Shoichiro Miyasaka
AEON Environmental Foundation Secretary General Yuriko Yamamoto
AEON 1% Club Foundation Secretary General Yohsei Honda

