

Reference

March 24, 2021
AEON Co., Ltd.
AEON 1% Club Foundation

AEON Donates 100 Million Yen as Recovery and Revitalization Support in Fukushima Prefecture

AEON Co., Ltd. and the AEON 1% Club Foundation* jointly donated 100 million yen to Fukushima Prefecture, as a support fund for recovery and revitalization, on March 24, 2021.

As part of the second stage of the Plan for Revitalization in Fukushima, a strategy formulated by Fukushima Prefectural Government, this support fund will be used for initiatives aimed at promoting understanding of the safety and appeal of Fukushima's local specialty products, restoring consumer trust in and cultivating new markets for local products, and the regeneration of the prefecture's fisheries industry as well as steady recovery of marine product yields.

AEON will continue to coordinate with the regional population in order to provide ongoing support to facilitate a new stage of the recovery of Fukushima Prefecture. As a corporate group, we will endeavor to contribute to recovery and revitalization of the region that progresses as swiftly as possible.

Presentation Ceremony of Recovery and Restoration Support Fund to Fukushima Prefecture

Presentation Date: March 24, 2021 (Wednesday)

Venue: Fukushima Prefectural Government Office

Presented Amount: 100 million yen

(Details) AEON Co., Ltd.: 50 million yen

AEON 1% Club Foundation: 50 million yen

Attendees: Mr. Masao Uchibori, Governor of Fukushima Prefecture

Mr. Motoya Okada, Director, Chairman and Representative Executive Officer,
AEON CO., LTD.

Mr. Masanobu Tsuji, President and Representative Director, AEON Tohoku Co.,
Ltd.



(Photo, left to right) AEON's Motoya Okada, Fukushima Prefecture Governor Masao Uchibori, and AEON Tohoku's Masanobu Tsuji

*AEON 1% Club Foundation: A Public Interest Incorporated Foundation, whereby each of the major AEON Group companies donate 1% of their pre-tax profits, and activities are carried out with three main themes: Sound Development of the Next Generation, Promotion of Friendship with Foreign Countries, and Sustainable Development of Regional Communities.