

NEWS RELEASE

October 19, 2021
AEON 1% Club Foundation

**Providing Safe Water to Children in Cambodia and Myanmar
AEON 1% Club Foundation Presents 39,611,156 yen
Raised via the AEON UNICEF Safe Water Campaign**

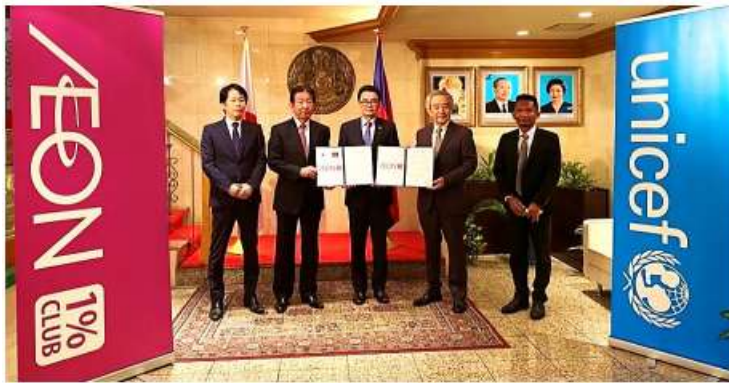
The AEON 1% Club Foundation presented 39,611,156 yen, comprising funds donated by customers via the AEON UNICEF Safe Water Campaign, combined with a contribution from the Foundation and a donation from AEON TopValu Co., Ltd., to the Japan Committee for UNICEF on October 15 (Fri.) at the Royal Embassy of Cambodia in Japan.

This fiscal year, fundraising was conducted during the period of April 10 (Sat.) to May 9 (Sun.) 2021, through the cooperation of respective AEON Group companies at approximately 9,000 locations nationwide. The amount donated by AEON customers was 19,805,578 yen. This amount was combined with a contribution by the Foundation of 10,803,793 yen, which was further increased by a donation from AEON TopValu Co., Ltd. of 9,001,785 yen, generated from 5 yen per bottle of TopValu Natural Mineral Water (500ml), which was sold during the same period.

The raised funds and donations will be used for the supply of safe water and the installation of water supply facilities in Cambodia and Myanmar through the Japan Committee for UNICEF. So far, this campaign has provided a cumulative total of more than 570,000 people* with access to safe water.

In both these nations, unhygienic pondwater, river water or groundwater which contains substances that may be hazardous to health has been used as domestic water in some regions. In addition, many children are unable to attend school as their time is consumed by fetching water from far distances. In order to support such children in both health and educational aspects, the Foundation has been conducting the AEON UNICEF Safe Water Campaign annually since 2010.

The Foundation will continue to contribute to the sound development of the next generation through this campaign in the future.



Presentation Ceremony at the Cambodian Embassy

(From left): Mr. Norio Yokoyama, Vice-President of AEON TopValu Co., Ltd.; Mr. Yoshiaki Mori, Chairman, AEON 1% Club Foundation; H.E. Mr. Ung Rachana, Ambassador Extraordinary and Plenipotentiary, Royal Embassy of Cambodia in Japan; Mr. Ken Hayami, Executive Director, Japan Committee for UNICEF; Mr. Kem Borivath Second Secretary, Royal Embassy of Cambodia in Japan

*Total number of beneficiaries in three countries: Cambodia, Myanmar, and the addition of Laos, where support activities were conducted up to April 2021



The AEON 1% Club Foundation was established in 1989 with the aim of fulfilling our social responsibilities and to embody AEON's basic principles of pursuing peace, respecting humanity, and contributing to local communities. The major AEON Group companies donate 1% of their pre-tax profits, and the Foundation engages in projects with three main themes: Sound Development of the Next Generation, Promotion of Friendship with Foreign Countries, and Sustainable Development of Regional Communities.



Sound Development of the Next Generation

The Foundation cultivates children's abilities to think independently about issues in their own regions, on environmental and social themes, while learning about societal rules. Furthermore, we support the building of new schools in countries that lack sufficient educational facilities.

Promotion of Friendship with Foreign Countries

We provide students with opportunities for international cultural and interpersonal exchange, and strengthen the bonds of friendship between Japan and various countries by deepening mutual understanding. In addition, we support the development of internationally-minded citizens through actions such as awarding scholarships to foreign students in Japan.

Sustainable Development of Regional Communities

The Foundation supports the transmission of traditional events and culture firmly rooted in local regions, which needs to be passed down to the next generations, and works to foster new talent who will shoulder the responsibilities of such activities. In addition, we provide support for the revival and reconstruction of regions damaged by large-scale natural disasters.

List of Contributing and Sponsoring Companies ▣ <https://aeon1p.or.jp/1p/>

Reference

AEON 1% Club Foundation's Social Contribution Activities in Cambodia

■Support for the Battambang Prosthesis Center (1998~2000)



In partnership with the Japanese Red Cross Society, the Foundation supported the Battambang Prosthesis Center in Battambang, Cambodia, for a period of three years starting in 1998. The Center is a facility that provides prosthetic limbs to people injured by landmines, as well as rehabilitation to support their return to society. Donations collected

at AEON Group stores and offices were combined with a contribution from the AEON 1% Club Foundation to reach a total of 173 million yen, which was used to support the Center.

■School Construction Support Project (2000~2003)

In the hope of an accelerated restoration of Cambodia's educational infrastructure, which was devastated by the long-lasting civil war, fundraising was conducted at AEON Group stores and offices from 2000, and combined with a contribution from the Foundation, a total of 300 million yen was presented to the Japan Committee for UNICEF. One hundred and fifty-one schools were constructed in partnership



Cambodia, 2001

with the Japan Committee for UNICEF, enabling more than 200,000 children to graduate from school.

■Donation to Preah Norodom Sihanouk-Angkor Museum (2007)

The Museum, as a means for the people of Cambodia to research and preserve Cambodian cultural heritage, was built as a result of cooperation through the Foundation's donations, with a team led by Professor Yoshiaki Ishizawa of Sophia University, and the Cambodian APSARA Authority, to preserve and display the Khmer Empire era Buddha statues excavated by the Sophia Asia Center for Research and Human Development between 2000 and 2001. In November 2007, the museum was presented to Cambodia, and a ceremony to commemorate the completion of the museum was attended by His Majesty King Norodom Sihamoni.



■AEON UNICEF Safe Water Campaign

In some parts of Cambodia, Laos and Myanmar it is difficult to ensure hygienic water supply, and pond water or groundwater which contains substances that may be hazardous to health is used as domestic water. In addition, some children are unable to study at school as their time is consumed by fetching water from far distances. This campaign was launched by the AEON 1% Club Foundation in 2010 to support the children of these nations in both health and educational aspects, by installing safe water facilities in their home villages and towns. So far, a cumulative total of 577,000 people in these three countries have become able to use safe water through the campaign, with Cambodians accounting for 425,000 of this total.

■Teenage Ambassadors & AEON Scholarship

The Teenage Ambassadors Program, which the Foundation has held since 1990, is an international exchange project that aims to provide young people of the next generation from Japan and other Asian nations with opportunities to develop a diversity of values and a global outlook. So far, a total of 2,421 high school students from 18 nations, including Japan, have participated, with 76 Cambodian students among them.

In addition, the AEON Scholarship, which grants a scholarship stipend to students from Asian nations studying in Japan, as well as Asian university and graduate school students studying in their home nations, has provided scholarships to 7,426 students from 11 countries, including 163 Cambodian students at universities in both Japan and Cambodia.

■Support for People with Disabilities in Asia

In various Asian countries, including Cambodia, the provision of social welfare systems remains underdeveloped, and educational and employment support for people with disabilities is lacking. The Foundation launched fundraising in 2016 in order to support initiatives aiming for the independence and participation in society of people with disabilities, via the implementation of projects such as making school environments accessible, promoting inclusive education whereby all children can learn regardless of the presence or absence of disability, and the implementation of vocational training. Contributions are carried out via the NPO Association for Aid and Relief, Japan (AAR Japan).