

May 23, 2022
AEON Co., Ltd.
AEON 1% Club Foundation

AEON Opposes War
“AEON Fundraising to Rescue Children in Ukraine”
Total of 933.3 million yen Donated

In order to provide support to the children of Ukraine, who have been plunged into a sudden conflict and forced to live in unfamiliar surroundings in evacuation shelters, AEON implemented “AEON Fundraising to Rescue Children in Ukraine” from March 8 (Tue.) to April 30 (Sat.).

The funds donated by AEON customers reached a total of 466,656,366 yen. We are deeply grateful for your generous support.

This donation from our customers was combined with a matching contribution from AEON Co., Ltd. and the AEON 1% Club Foundation of 466,656,366 yen to make a total of 933,312,732 yen, which we have donated to the Japan Committee for UNICEF.

AEON opposes all war and conflict, on the basis of our fundamental principle of pursuing peace. It is our sincere wish that peace and stability will return to the daily lives of the children of Ukraine as swiftly as possible.

Overview of “AEON Fundraising to Rescue Children in Ukraine” Donation

Implementation Period:	March 8 (Tue.) ~ April 30 (Sat.)
Donated Amount:	Total: 933,312,732 yen
	Customer Donations: 466,656,366 yen
	AEON’s Contribution: 466,656,366 yen
Fundraising Methods	1. In-store donations at over 10,000 AEON Group stores nationwide
	2. Donations received via AEON Bank account
	3. Donations received via AEON Card and AEON Points
	4. Donation received via WAON Points
Recipient:	Japan Committee for UNICEF



*The donation was presented to Mr. Ken Hayami, Executive Director of Japan Committee for UNICEF, on May 23.

References:

Joint initiatives by AEON 1% Club Foundation and the Japan Committee for UNICEF

Under the principle that enrichment of basic education is indispensable for a peaceful society, the Foundation launched the School Construction Support Campaign in 2001 in partnership with the Japan Committee for UNICEF. In 2010, in addition to the constructed elementary schools, the AEON-UNICEF Safe Water Campaign was launched in two nations, Cambodia and Laos, to support clean water and sanitation. The current ongoing initiatives are educational support in Myanmar through the School Construction Support Campaign, and the Safe Water Campaign in Cambodia and Myanmar.

About UNICEF

UNICEF (United Nations Children's Fund) is a United Nations organization that works to promote the rights and healthy development of all children. At present, in approximately 190 nations and regions*, in cooperation with multiple partner organizations, UNICEF takes concrete actions to achieve these principles in a variety of tangible forms. While initiatives are carried out in locations around the globe for the benefit of all children, particular priority is placed on providing support for children in the most difficult situations.

(www.unicef.or.jp)

*This includes the 33 nations and regions in which UNICEF National Committees operate.

About the Japan Committee for UNICEF

The Japan Committee for UNICEF, one of the UNICEF National Committees that operate in 33 industrialized nations and regions, is the only nongovernmental organization that represents UNICEF within Japan. Its work includes publicizing UNICEF's activities, fundraising, and policy recommendation (advocacy). (www.unicef.or.jp)