

NEWS RELEASE

August 19, 2022

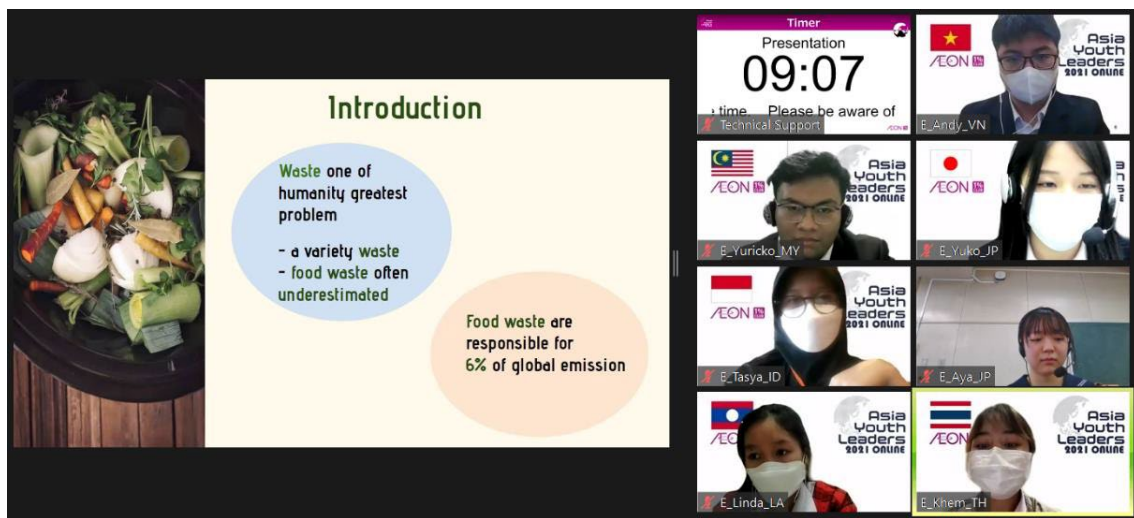
AEON 1% Club Foundation

A MEXT-Sponsored Program

## Hosting “Asia Youth Leaders 2022”

Taking the First Steps: High School Students from 8 Nations

Think about Food and the Environment



The AEON 1% Club Foundation will host “Asia Youth Leaders 2022” online over three days, from August 23 (Tuesday) to 25 (Thursday).

“Asia Youth Leaders” is a program of English-language discussions based on lectures and observations related to social issues of the host nation, with the aim of enabling high school students and university students from various Asian nations, including Japan, to develop their problem-solving abilities and capabilities for spontaneous action, in addition to fostering global sensibilities and learn about diversity of values. Since the launch of the program in 2010, 1,136 students have participated, including the upcoming 13th hosting of the event.

At present, global discussions and measures for the reduction of CO<sub>2</sub>, the cause of global warming, are moving toward the aim of “net carbon zero by 2050”. Focusing on the fact that our everyday foods are a source of greenhouse gas emissions, this Foundation will implement the theme of “Thinking About the Environment from the Perspective of Food” for the 2022 program of Asia Youth Leaders.

Seventy high school students from eight nations—Indonesia, Cambodia, Thailand,

China, Japan, Vietnam, Malaysia and Laos—will watch lectures given by experts in relation to climate change and global food issues. Afterwards, participants will be split into ten mixed-nationality teams, in which they will hold group discussions. On the final day, each group will present their summarized proposals on consumer food choices for CO2 reduction, and groups will compete via the results of the presentations.

The Foundation will continue to contribute to young people’s “first steps toward the future” and their sound development, as well as the promotion of friendship with foreign countries through the provision of various opportunities for international exchange in future.

## **Event Outline**

### **Lectures & Observation**

I: August 23 (Tue.), 2022 11:30~12:15

Dr. Seita Emori

Professor, Institute for Future Initiatives, University of Tokyo

Senior Principal Researcher, Earth System Division, National Institute for Climate Studies

Topic: “Climate Crisis and Social Transformation” (Keynote Lecture)

[Due to be available for public viewing from 10:00, August 25]

II: August 23 (Tue.), 2022 16:00~16:45

Mr. Jose Luis, Dr. Vivero Pol

Research Associate, Institute for Interdisciplinary Research in Legal Sciences,  
University of Louvain

Topic: “How to achieve a Universal Food Coverage for Everyone? Policy and moral options”

[Due to be available for public viewing from 10:00, August 25]

III: August 24 (Wed.), 2022 11:00~11:45

Mr. Koji Wada

Executive Director, Brand & Communications Division, AEON TOPVALU Co.,Ltd.

Topic: “Environmental efforts of AEON TOPVALU Co.,Ltd.”

IV: August 24 (Wed.), 2022 14:00~14:45

Mr. Kai Funada Classen

Founder & CEO, Entorganics

Topic: “Changing the World for the Better through Insect-based Foods” (Online Observation)

[Due to be available for public viewing from 10:00, August 25]

Results Presentation

Date: August 25 (Thu.), 2022 12:15~16:00

Venue: Live online stream (YouTube)

Award Ceremony

Date: August 25 (Thu.), 2022 16:30~17:45

Venue: Live online stream (YouTube)

English

<https://youtu.be/c6>

HKJM6bsME

Japanese

<https://youtu.be/sr>

u9jCb4lyY

Reference **Asia Youth Leaders Activities from 2010~2021**



1st Event, 2010 (Vietnam)  
Theme: Biodiversity  
25 Japanese university students interacted with university students from Hanoi and Ho Chi Minh City



2nd Event, 2011 (Vietnam)  
Theme: Sustainable Development  
90 university students from Japan, Thailand and Vietnam participated



3rd Event, 2012 (Japan)  
Theme: Water and the Economy  
96 university students from Indonesia, Japan, Thailand and Vietnam participated



4th Event, 2013 (Indonesia)  
Theme: Waste Issues  
84 university students and 80 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



5th Event, 2014 (Vietnam)  
Theme: Air Pollution  
32 university students and 33 high school students from Indonesia, Japan, and Vietnam participated



6th Event, 2015 (China)  
Theme: Waste Issues  
50 university students and 68 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



7th Event, 2016 (Thailand)  
Theme: Water Quality Problems  
45 university students and 66 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



8th Event, 2017 (Japan) Year 1 of 3-year Plan  
Theme: Food and Health  
53 high school students from Japan, Thailand, Malaysia, Indonesia, Vietnam and China participated





9th Event, 2018 (Indonesia) Year 2 of 3-year Plan  
Theme: Food and Health  
85 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



10th Event, 2019 (Vietnam) Year 3 of 3-year Plan  
Theme: Food and Health  
115 high school students from 9 countries (Indonesia, Thailand, China, Japan, Vietnam, Malaysia, Cambodia, Myanmar and Laos) participated



11th Event, 2020 (Online)  
Theme : Issues, Areas for Improvement, and Breakthrough Solutions in School Education during the Coronavirus Pandemic  
72 high school students from Indonesia, Cambodia, Thailand, China, Japan, Vietnam, Malaysia, Myanmar and Laos) participated



12th Event, 2021 (Online)  
Theme : Creating the Future of Food from the Perspective of Food Loss Reduction  
72 high school students from Indonesia, Cambodia, Thailand, China, Japan, Vietnam, Malaysia, Myanmar and Laos) participated



AEON Style Staff



AEON Credit Service Indonesia Staff



Welcia Pharmacy Staff

### **AEON 1% Club Foundation Projects**

The AEON 1% Club Foundation is a Public Interest Incorporation that was established in 1990 in order to embody AEON's basic principles of pursuing peace, respecting humanity, and contributing to local communities. The major AEON Group companies donate 1% of their pre-tax profits, and the Foundation engages in social contribution activities such as projects that help to foster the sound development of the

next generation of young people.



 **Promotion of Friendship with Foreign Countries**

 **Sound Development of the Next Generation**

 **Sustainable Development of Regional Communities**

<p>The Foundation cultivates children’s abilities to think about environmental issues while learning about societal rules, via activities such as environment-related study and team presentations of environmental initiative case studies. Furthermore, we support the building of new schools in countries that lack sufficient educational facilities, through coordination with national governments and NPOs.</p>	<p>The Foundation provides students with opportunities for international cultural and interpersonal exchange, and strengthen the bonds of friendship between Japan and various countries by deepening mutual understanding. In addition, we support the development of internationally-minded citizens through actions such as awarding scholarships to foreign students in Japan.</p>	<p>The Foundation supports the transmission of traditional events and culture firmly rooted in local regions, which needs to be passed down to the next generations, as well as providing support for the revival and reconstruction of regions damaged by large-scale natural disasters. We also work to foster new talent who will shoulder the responsibilities of such activities.</p>
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