

January 18, 2019
AEON 1% Club Foundation

Providing Safe Water to Children in Cambodia and Myanmar:
Presenting 28,414,320 yen via the
AEON UNICEF Safe Water Campaign

The AEON 1% Club Foundation has presented 28,414,320 yen to the Japan Committee for UNICEF, comprising funds donated via the AEON UNICEF Safe Water Campaign combined with a contribution from the Foundation and a donation from AEON TOPVALU Co. Ltd.

In fiscal year 2018, the AEON UNICEF Safe Water Campaign was conducted during two periods, October 1 (Mon.) to October 9 (Tue.) and October 22 (Mon.) to November 11 (Sun.). With the cooperation of AEON Group companies at AEON stores and offices nationwide, comprising approximately 7,000 locations, a total of 13,339,826 yen was donated by our customers. Combined with a contribution from the Foundation as well as a contribution from AEON TOPVALU Co. Ltd., generated by a donation of 5 yen per bottle of “TOPVALU Bottled in Japan Natural Mineral Water” (500ml) which was sold during the same period, a total sum of 28,414,320 yen was presented to the Japan Committee for UNICEF. The raised funds and donations will be used for the installation of safe water supply facilities and other initiatives in Cambodia and Myanmar through the aforementioned Committee.

Furthermore, presentation ceremonies for the funds were held at the Embassy of the Republic of the Union of Myanmar in Japan on January 10 (Thu.) and the Royal Embassy of Cambodia in Japan on January 11 (Fri.).

In some parts of Cambodia and Myanmar, unhygienic pond water, river water or groundwater which contains substances that may be hazardous to health is being used as domestic water. In addition, many children are unable to attend school as their time is consumed by fetching water from far distances. In order to support such children in both health and educational aspects, the Foundation has conducted this campaign annually since 2010, in addition to our support for school construction in both nations. A cumulative total of more than 524,000 people* have been given to access hygienic, safe water via our activities such as the installation of water supply facilities.



Children washing hands in a hygienic water supply facility

The Foundation will continue to support the sound development of the next generation by conducting this campaign in the future.

	
<p>Presentation ceremony at the Embassy of Cambodia</p>	<p>Presentation ceremony at the Embassy of Myanmar</p>

*Number of people in three countries (Cambodia, Myanmar, and Laos, where support activities was conducted up to 2015), as of the end of December 2018

Presentation Ceremony Overview

1. Recipient: Japan Committee for UNICEF

2. Presented Amount: 28,414,320 yen

*The presented amount will be utilized for aid in Myanmar and Cambodia via the Japan Committee for UNICEF.

(Details)	1. Donated by customers	13,339,826 yen
	2. Contributed by AEON 1% Club Foundation	10,660,174 yen
	3. Contribution by AEON TOPVALU Co. Ltd.	4,414,320 yen

*Generated by a donation of 5 yen per bottle of “TOPVALU Bottled in Japan Natural Mineral Water” (500ml) sold

3. Presentation Ceremonies:

Myanmar:

Time: January 10 (Thu.) 10:00~10:30

Place: Embassy of the Republic of the Union of Myanmar in Japan

Main Attendees: H.E. Mr. Thurain Thant Zin, Ambassador Extraordinary and Plenipotentiary,
Embassy of the Republic of the Union of Myanmar in Japan
Mr. Ken Hayami, Executive Director, Japan Committee for UNICEF
Mr. Hiroshi Yokoo, Chairman, AEON 1% Club Foundation
Mr. Maki Mori, Board Director, AEON TOPVALU Co., Ltd.

Cambodia:

Time: January 11 (Fri.) 15:00~15:30

Place: Royal Embassy of Cambodia in Japan

Main Attendees: H.E. Mr. Ung Rachana, Ambassador Extraordinary and Plenipotentiary,
Royal Embassy of Cambodia in Japan
Mr. Ken Hayami, Executive Director, Japan Committee for UNICEF
Mr. Hiroshi Yokoo, Chairman, AEON 1% Club Foundation