

December 1, 2017
AEON 1% Club Foundation

Presenting 26,669,186 yen through the "AEON - UNICEF Safe Water Campaign"

–Supplying children in Cambodia and Myanmar with safe water–

On December 8 (Friday), the AEON 1% Club Foundation presented a donation to the Japan Committee for UNICEF at the Royal Embassy of Cambodia in Japan and the Embassy of the Republic of the Union of Myanmar in Japan. The donation was a total of 26,669,186 yen from the money raised through the "AEON - UNICEF Safe Water Campaign" and the contribution from the AEON 1% Club Foundation.

This year, in a period ranging from October 1 (Sunday) to October 31 (Tuesday), we took in funds raised at 6,400 locations nationwide through the cooperation of the individual AEON Group companies. The funds raised from customer participation reached 12,879,673 yen. The AEON 1% Club Foundation donated a fund matching contribution and presented that together with a contribution from sales of the AEON brand "TOPVALU" product called "Natural Mineral Water" (500 ml) during the fund raising period.

Through the efforts of the Japan Committee for UNICEF, both the raised funds and donation are assisting supply of safe water and installment of water supply facilities in Cambodia and Myanmar.

In some areas in Cambodia and Myanmar where the AEON 1% Club Foundation has conducted school construction aid from 2000 onward, unsanitary pond and river water as well as ground water containing substances that can be harmful to health were being used as everyday domestic water. Furthermore, we were also aware that some children were not able to attend school classes because of the time it takes to carry back water from remote locations. In order to provide support for the health and education of these children, we have been conducting a campaign every year from 2010 onward. Through this campaign, over 493,000 people* have become able to use safe water to date.

The Foundation will continue to foster these activities in an effort to contribute to supporting the sound growth of children, who are the next generation of society.



Children collecting river water needed for daily use

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Children washing their hands with sanitary water from a water supply facility

*This is the total number of beneficiaries across the three countries of Cambodia, Myanmar, and Laos (for which we contributed aid until 2015).

[Presentation Outline]

1. Recipient: Japan Committee for UNICEF

2. Presentation: 26,669,186 yen

*This presentation will be used for aid in the two countries of Myanmar and Cambodia through the efforts of the Japan Committee for UNICEF

(Breakdown) (1) Funds received from customers: 12,879,673 yen

(2) AEON 1% Club Foundation contribution:

12,879,673 yen

(3) Contributed through "TOPVALU Natural Mineral Water" (500 ml):

909,840 yen

3. Presentation Ceremony

[Embassy of the Republic of the Union of Myanmar in Japan]

Date and time: December 8 (Friday) 10: 00–10: 30

Location: Embassy of the Republic of the Union of Myanmar in Japan
(4-8-26 Kitashinagawa, Shinagawa-ku, Tokyo)

Major attendees:

His Excellency Thurain Thant Zin, Embassy of the Republic of the Union of Myanmar in Japan, Ambassador Extraordinary and Plenipotentiary

Mr. Takeshi Endo, Japan Committee for UNICEF, Secretary General

Mr. Hiroshi Yokoo, AEON 1% Club Foundation, Chairman

[Royal Embassy of Cambodia in Japan]

Date and time: December 8 (Friday) 15: 00–15:30

Location: Royal Embassy of Cambodia in Japan
(8-6-9, Akasaka, Minato-ku, Tokyo)

Major attendees:

Her Excellency Chea Kimtha, Royal Embassy of Cambodia in Japan, Ambassador
Extraordinary and Plenipotentiary

Mr. Ken Hayamizu, Japan Committee for UNICEF, Executive Director

Mr. Takeshi Endo, Japan Committee for UNICEF, Secretary General

Mr. Hiroshi Yokoo, AEON 1% Club Foundation, Chairman