

April 27, 2020
AEON 1% Club Foundation

Support for "Fundraising for Children Affected by COVID-19"

We wish to express our sincere sympathies to all people affected by the novel coronavirus (COVID-19), and our deep gratitude to all the healthcare workers who are devoting their strength and efforts at this time.

Children who lack opportunities for adequate nutrition due to ongoing domestic circumstances are unable to receive school meals during the extended school closure due to the spread of COVID-19 infection. For these children, problems such as poor health and malnutrition are further increasing. Moreover, as the activities of organizations supporting such children have been forced into temporary suspension, these problems are becoming more serious than ever. Under these circumstances, individuals in various regions are working strenuously to provide continued support, by sustaining their previous activities or adapting the contents of their usual activity provision, or through initiatives such as delivering food supplies to children's houses.

In order to provide help to children in difficult circumstances, AEON Co., Ltd. will commence fundraising to support activities including delivery of food supplies to households in need of aid, with a staggered launch starting from April 25 (Saturday) at AEON Group stores across Japan.

The money raised through this fundraising program will be donated to three organizations: NPO All-Japan Children's Cafeteria Support Center MUSUBIE, NPO Florence, and NPO Single Mothers Forum. The funds will be used to assist initiatives including food deliveries (delivery of food supplies) to households in need of aid, and food pantries (hand-over of foodstuffs).

In support of this objective, the AEON 1% Club Foundation will make a donation of emergency funds to the above three organizations, totaling 20 million yen.

It is our fervent hope that the virus will be eradicated as soon as possible, and that normal life will quickly return.

1. Recipients of Donation of Emergency Funds

- NPO All-Japan Children's Cafeteria Support Center MUSUBIE
- NPO Florence
- NPO Single Mothers Forum

2. Amount of Support

20,000,000 yen (*total, split between three organizations)

*The above funds are due be delivered by bank transfer before the end of April.



Food delivery to household with resident children